

Hornsby Middle School PTSA General Membership Meeting Minutes

November 15, 2016 5 pm

- I. Call to order: 5:10pm
 - A. In attendance: Jodie Davis, Secretary; Lisa Stoddard, Publicity; Amy Unger, Vice President; Sue Tisk, President; Heidi Von Rehder, Treasurer and Spirit Wear; Deb Kosloski, 6th Grade Science, Mia Pollard, Assistant Principal; Janie Darone, Choir; Kenita Carter, Paraprofessional; Anna Thomas, Student Advancement Coach; Jessica Ellison, Principal.
- II. Approval of minutes from October 13th meetings (motion and vote): Lisa Stoddard makes a motion to approve the minutes as distributed. Ms. Pollard seconds. Minutes are approved.
- III. Principal's Report: Report cards went home today. Robo call to come. Off the 23rd and 24th for Thanksgiving. 22nd is the Hawk Hike. Ms. Brown coordinating with Amy Unger. Kids are excited. Ms. Thomas Special Challenge, details to come. Mini grants, spelling bee upcoming (Thursday is the first round, Ms. Brooks organizing). Reflections winner. Awards ceremony moved to December 1, 7pm at Matoaka. 26 entries. Many winners. Entries sent to PTAC.
- IV. President's Report – Thank you to Beth Robles and the Mini Grant committee for coordinating everything with the teachers. Thank you Kate Nichols for working on the reflections and sending the wins to the district. Hawk Hike is next Tuesday; I would like to Thank Amy Unger for all your help. A new spirit night (Chipotle) has been added to the calendar.
- V. Treasurer's Report: Heidi Von Rehder: See attached.
- VI. Committee Reports:
 - a. Collections (Box tops) - Rosa Graham: will submit Box Tops soon.
 - b. Hawk Hike – Amy Unger: received schedule from Ms. Brown. Three different rotations (Baeplex, YMCA, cheerleaders/maybe yoga instructors). Need lots of donations. Goal is \$5000. Only received \$1735 so far. T-shirts to be distributed as soon as they arrive. Lisa Stoddard will post Kayla's winning drawing on facebook. Many businesses have donated money and coupons. A pledge-o-meter is taped outside the PTSA room. Dr. Ellison will add info to the website. If we don't make our funding goal, we will not be able to fund some of our programs throughout the year. Winning homerooms will receive ice cream.
 - c. Hospitality – Trish Armstrong: No report.
 - d. Mini Grants – Beth Robles: Almost \$5000 in mini grant requests. 15 requests. Looking for a shopper for the Giving Tree for the guidance counselor. Heidi Von Rehder will volunteer.
 - e. Reflections – Kate Nichols: see Principal's Report

- f. Publicity – Lisa Stoddard: Anything to promote? Contact Lisa. Keeping up with Spirit Nights. Spirit Wear photos.
- g. Spirit Wear – Heidi Von Rehder: Ordered hooded sweatshirts. Purple with gold, and gold with purple. Will be here on Friday, and will announce/promote ASAP. Attempting student store at lunch. Not working as well as hoped. A little chaotic, set up in different locations. Possibility raised of setting up a table outside at parent pick-up. Possibly at Spirit Nights. Sporting events. Need to catch when parents are available to purchase. Distributed flyers to homerooms. Will need to push spirit wear if Hawk Hike does not raise needed funds. Holiday orders are due this Friday.
- h. Spirit Nights – Kelley Crisci: December 12 at Chipotle. Which Wich is tonight until 8:30.
- i. Sweet Talks – Jodie Davis: Passed out frozen treats to student members on Monday, Octo 31, with Brandy Centolanza. Only served about half of the student members. A little confusion on the hows and whys. For next time, Jodie Davis will email Dr. Ellison when coupons are in teacher’s mailboxes, and include list of student members, so that all student members are aware of the treat.
- j. Membership – Lisa Moose: Membership list matched up with money. About 488 members. 12 shy of our goal of 500.
- k. WJCC PTAC Rep – no mtg in Nov or Dec, next meeting in Jan. Dana Lengyel has volunteered to go to the meetings.

VII. Old Business:

- 1. Hawk Hike Planning. T-shirt design, donations, day of events schedule.: See above.

VIII. New Business

- m. Hawk Hike: see above
- n. Honor Roll Celebration: will be given some kind of treat. If anyone would like to help, please let Sue Tisk know.
- o. Suggestion for fundraising opportunities: Ms. Pollard suggests MORE dances! Our students would be interested in having more dances at the school (which brings in much needed funds). Might be a good parent-engagement opportunity. After school activities. Movies, dances, etc. Does not have to be scheduled around the activity bus (permission slip may be necessary).
- p. Another fundraising idea: Amazon Smile. <https://smile.amazon.com/ch/27-2826541>.

IX. Announcements. Hawk Hike November 22th, Next Meeting is January 17th at 5pm

X. Adjournment: 6:03pm.